

ME 206A/B
OIT 333/334

Entrepreneurial Design For Extreme Affordability

Winter and Spring Quarters 2005-2006



Are you committed to making strides toward solving some of the world's biggest problems?

Then don't miss the chance to hear how you can be part of the popular elective course, "Entrepreneurial Design for Extreme Affordability", a two-quarter course sequence (winter and spring) cross-listed at the GSB and offered through the Hasso Plattner Institute of Design at Stanford University (the d.school).



INFORMATION SESSIONS

GSB: Mon. Nov14, Noon, S150

Design Loft: Wed. Nov16, Noon, Bldg610

Entrepreneurial Design for Extreme Affordability is co-taught by the GSB's Jim Patell and the Engineering School's David Kelley, founder of product design company IDEO. In the course, multidisciplinary student teams collaboratively design product prototypes, distribution systems, and business plans for entrepreneurial ventures in developing countries. Course topics may include irrigation, farm inputs, and rural electrification.

Admittance to this course is by application-only. **Applications are due November 17th.** For additional information and applications, come to the information sessions or visit the course web site <http://www.stanford.edu/class/me206/>

So, you want to save the world?

APPLICATIONS ARE DUE NOV. 17

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